

DUER REPORT



**PREPARED BY:
EZRA TISCHLER**



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Campaign Breakdown

Top performing influencers (last names)

Ai Shimatsu

Mellisa Gasia

Sonia Arana

Terry McLaughlin

Cherise

Jason Wise

Otha Davis

Cam Jackson

Major Oni

Tiana Gee

Brian Clevesy

Jason Russ

Christopher Balladarez

Michael Bliss

Gabe Gault

Eliette Singleton

Cody Mayer

Conclusion

CAMPAIGN BREAKDOWN



ODYSSEY INFLUENCERS



933,149+ Followers



17 Influencers



19 Stories



1 Reels



15 Carousels

TOP PERFORMING INFLUENCERS

1



Terry



Likes: 6172



Comments: 198



Impressions: 18,200

2



Cam



Likes: 894

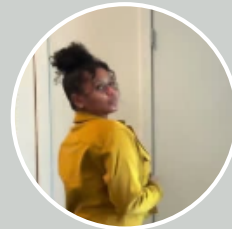


Comments: 54



Impressions: 11,112

3



Tiana



Likes: 469



Comments: 27

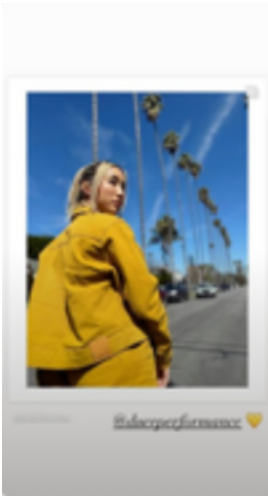


Impressions: 7687

AI SHIMATSU

- Content: https://www.instagram.com/p/C22laQ8RHWX/?hl=en&img_index=1
- Impressions: 6,239

Story:



Post Highlights:



MELISSA GASIA

- Content: https://www.instagram.com/p/C5hS7zsv2aO/?img_index=1
- Impressions: 4101

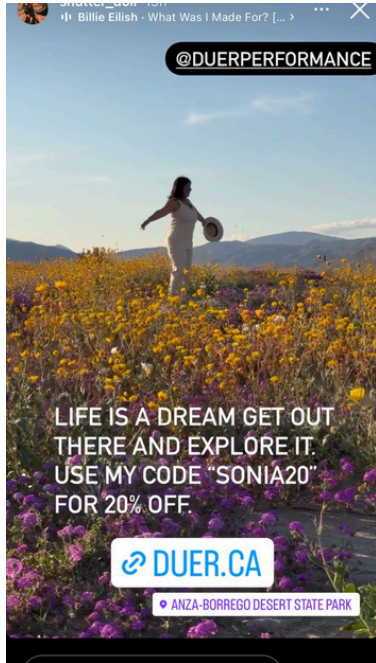
Carousel Highlights:



SONIA ARANA

- Content: https://www.instagram.com/p/C5XAOuqvNJe/?hl=en&img_index=1
- Impressions: 1217

Story:



Carousel Highlights:



TERRY MCLAUGHLIN

- Content: https://www.instagram.com/p/C5W6tW-yqLd/?img_index=8
- Impressions: 18200
- Comments: 198
- Likes: 6172

Story:



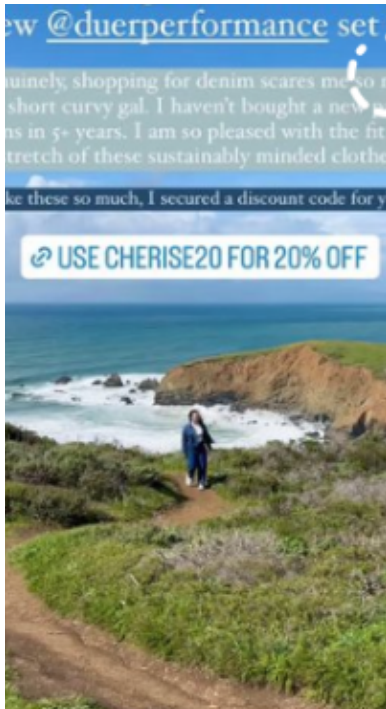
Carousel Highlights:



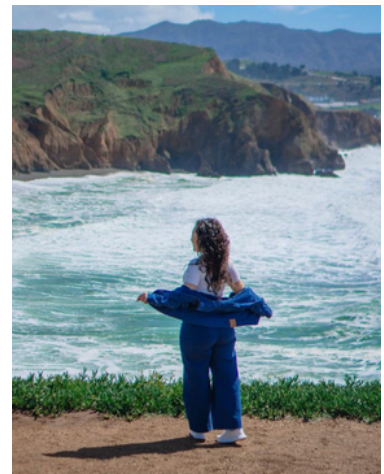
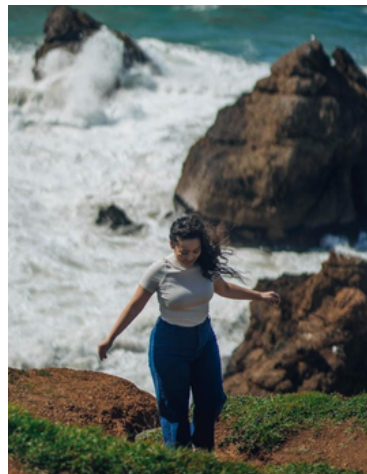
CHERISE MASUKAWA

- Content: https://www.instagram.com/p/C5CIUwsPrRN/?hl=en&img_index=1
- Impressions: 4664
- Comments: 137
- Likes: 355

Story:



Carousel Highlights:



JASON WISE

- Content: https://www.instagram.com/p/C5EJf5yrEUz/?hl=en&img_index=1
- Impressions: 4560

Story:



Carousel Highlights:



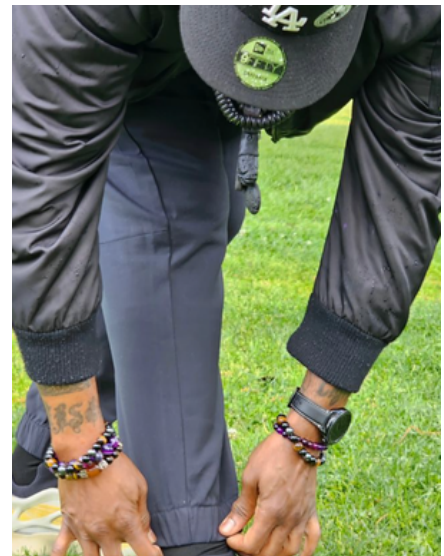
OTHA DAVIS

- Content: https://www.instagram.com/p/C5FGhboxkY8/?hl=en&img_index=1
- Impressions: 734

Story:



Carousel Highlights:



CAM JACKSON

- Content: https://www.instagram.com/p/C6udBEVMoHZ/?hl=en&img_index=1
- Impressions: 11112
- Comments: 54
- Likes: 894

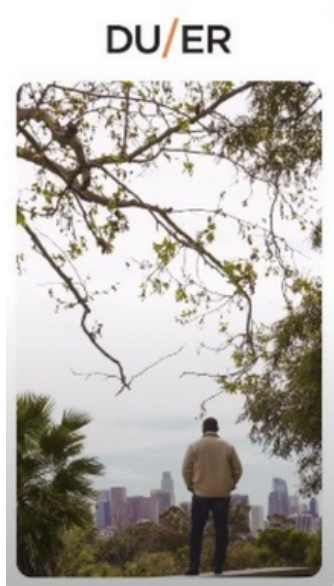
Carousel Highlights:



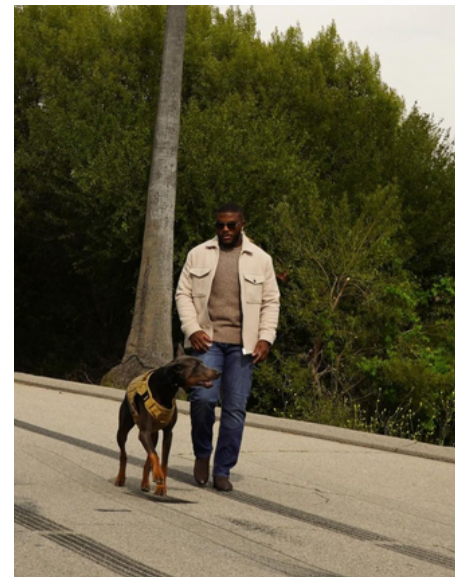
MAJOR K. ONI

- Content: https://www.instagram.com/p/C5B4koTvP3d/?hl=en&img_index=1
- Impressions: 1312

Story:



Carousel Highlights:



TIANA GEE

- Content: <https://www.instagram.com/reel/C6XSnYxPtYP/>
- Impressions: 7687
- Comments: 31
- Likes: 469

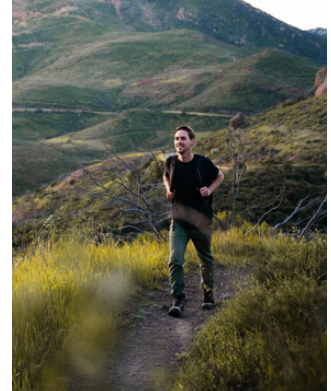
Reel:



BRIAN CLEVESY

- Content: https://www.instagram.com/p/C5Bx1njvUhO/?hl=en&img_index=1
- Impressions: 980
- Comments: 37
- Likes: 140

Carousel Highlights:



JASON RUSS

- Content: https://www.instagram.com/p/C4GSL0HxHpz/?img_index=1
- Impressions: 1100

Carousel Highlights:



CHRISTOPHER BALLADAREZ

- Content: https://www.instagram.com/p/C5BmPJcR2bH/?img_index=1
- Impressions: 3977
- Comments: 119
- Likes: 506

Carousel Highlights:



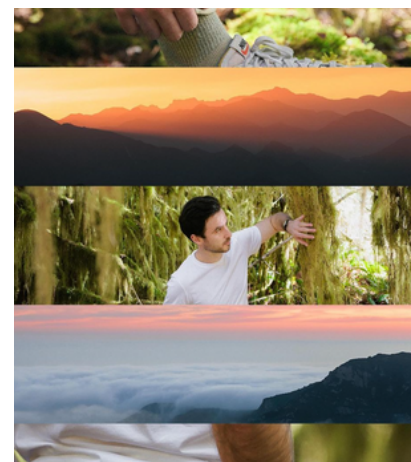
MICHAEL BLISS

- Content: https://www.instagram.com/p/C5Y9rKZvssV/?img_index=1
- Impressions: 2920
- Comments: 68
- Likes: 331

Story:



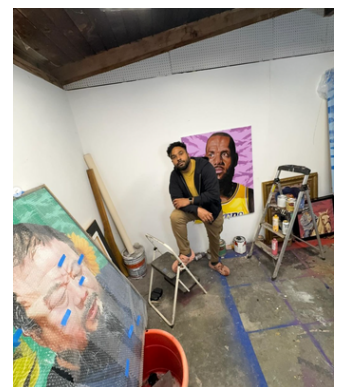
Carousel Highlights:



GABE GAULT

- Content: https://www.instagram.com/p/C5ttrrjyiA2/?hl=en&img_index=1
- Impressions: 1450

Carousel Highlights:



ELIETTE

- Content: https://www.instagram.com/p/C5UdvR2vGI_/?hl=en&img_index=1
- Impressions: 1211

Story:



Carousel Highlights:



CODY MAYER

- Content: https://www.instagram.com/p/C5WS1GFRU7w/?hl=en&img_index=1
- Impressions: 3345
- Comments: 97
- Likes: 356

Story:



Carousel Highlights:



**THANK YOU FOR USING
ODYSSEY INFLUENCERS**

